

Press release

Bucharest, 3 November 2008

mediaTRUST.ro at new seat!

mediaTRUST.ro, a media monitoring company has had a new headquarters since October this year. The new location is Mihai Bravu 510. The company has also launched its new website – www.mediatrust.ro .

mediaTRUST has been undergoing thorough restructuring since the moment of being taken over by the Institute of Media Monitoring.

MediaTrust is dynamically developing these days, and the capacity of our present headquarters has proven insufficient. This is why we have decided to move to a new location. Our new seat provides necessary space and better working conditions to all our employees, said Claudiu Nan, mediaTRUST's president.

The change of seat has coincided with modernisation of the website, which is now graphically consistent with the website of the mother company – IMM (www.imm.com.pl/english) The new website, based on the Content Management System, is easy to operate. It has been enhanced by “press release” section, in which all the company’s announcements addressed to journalists will be stored - <http://www.mediatrust.ro/pressReleases> .

Full contact data of the new headquarters of *mediaTRUST* are available at: <http://www.mediatrust.ro/contact> .

mediaTRUST is a media monitoring company established in 1999. MT monitors over 143 press titles, 9 television stations, 6 radio stations and the Romanian resources of the Internet. In 2008 the company has been taken over by the Institute of Media Monitoring, the leader of the Polish media monitoring market. Presently IMM holds 99% of shares in MT. *mediaTRUST* is Romania’s only member of FIBEP – the world association of media monitors.

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